

Your old mobile phones can help gorillas in the wild.

Recycle your old mobile phones with *They're Calling On You* to raise important funds for gorilla conservation.



Coltan is a mineral used to make technology such as mobile phones.



Mining for coltan in central Africa is causing deforestation and loss of gorilla habitat.



Available forest is reduced, bringing people and gorillas into closer contact.



In addition to habitat loss, gorillas also face a number of other threats, such as disease which can be fatal.



By donating mobile phones to *They're Calling On You*, you help raise funds to care for wild gorillas, and can help prolong the life of coltan.

Every phone helps the Gorilla Doctors. Below is an estimate of how phones can help wild gorillas.



5 phones = health monitoring of a baby gorilla for a day.



10 phones = petrol needed for the Gorilla Doctors to reach the forest to monitor the health of gorillas.



50 phones = anaesthetic to help provide veterinary care to an injured or ill gorilla.



100 phones = a full set of rain gear, allowing the Gorilla Doctors to work in any weather conditions.



500 phones = Medications needed for a snare removal procedure in the forest.

Who are the Gorilla Doctors?

Gorilla Doctors provide life-saving medical care to wild Mountain and Eastern Lowland Gorillas.

The team of 15 veterinarians is the only group in the world providing hands-on care to gorillas in the wild, treating injuries and illness. The life of every gorilla is crucial to conservation of the species.

Every year, the Gorilla Doctors perform 30-45 medical interventions and conduct around 400 treks into the forests to follow-up on reports of sickness or injuries. Mobile phone collections help fund this crucial work.



THEY'RE CALLING ON YOU



THOUSANDS OF INDIVIDUALS, SCHOOLS AND BUSINESSES HAVE DONATED MORE THAN 185,000 OLD PHONES TO ZOOS VICTORIA'S THEY'RE CALLING ON YOU CAMPAIGN TO RAISE FUNDS TO PROTECT GORILLAS IN THE WILD.

Mobile phone recycling with a difference.

Our partners in reuse at PhoneCycle accept mobile phones that are able to be refurbished and resold. All other mobile phones and accessories in any condition are broken down with over 95% of their materials recovered by our recycling partner MobileMuster.

Funds raised from refurbishment and recycling processes directly support wild gorillas in Africa.

Your data security is our priority.

All data is securely cleared from devices after collection. For added peace of mind, we recommend going to Settings and clicking on Factory Data Reset (Android) or Erase All Content and Settings (iPhone). You should also remove your old device from your iCloud account before donating.

Additional data clearing information can be found at zoo.org.au/phone.

Old, new, working or broken – we take all phones.

We accept mobile phones, smart phones, tablets and associated accessories in any condition.

How can you get involved?

- Bring your old phone to any of our zoos (Melbourne Zoo, Werribee Open Range zoo, Healesville Sanctuary or Kyabram Fauna Park) on your next visit and drop into our designated phone collection bins.
- Organise a phone collection drive at your workplace or school, using our digital resources to promote to friends and colleagues.
- If you have 10 or more devices, book a free courier collection at zoo.org.au/phone.

Any questions?
Find out more at zoo.org.au/phone
or email takeaction@zoo.org.au

