

DON'T PALM US OFF AND CERTIFIED SUSTAINABLE PALM OIL (CSPO)

Zoos Victoria is committed to Fighting Extinction.

Zoos Victoria's *Don't Palm Us Off* campaign aims to drive the introduction of palm oil labelling to give Australian consumers the choice. We believe that labelling of palm oil in Australia is the first step to educating and empowering consumers so that they can create a market for Certified Sustainable Palm Oil in Australia.

Zoos Victoria supports the use of Certified Sustainable Palm Oil that is Identity Preserved and Segregated in the first instance, and Mass-balance (or mixed) in the second. While we understand that having a fully segregated, traceable line of CSPO is not without its issues, we believe that there is enough will from manufacturers and consumers to push for this form of CSPO into the Australian market. We are already seeing genuine efforts to do this in Northern Europe.

Zoos Victoria believes the *Don't Palm Us Off* campaign and the labelling legislation it inspired, has created an ideal market environment for CSPO in Australia. Zoos Victoria believes that the Book and Claim system of trading certificates is an interim measure and the first step to introducing CSPO to buyer nations. We do not support it as a long term measure.

Zoos Victoria wants to work with and support manufacturers that make genuine efforts to switch their supply chain to CSPO. The problem in Australia is that CSPO is not making its way into the country as we are deemed a 'small market' compared to Europe, North America, India and China. We believe Australia has the opportunity to be a world leader when it comes to the purchase of CSPO.

Zoos Victoria has provided a strong voice for the community's concerns and will continue to fight for transparent palm oil labelling in Australia and New Zealand, in order to drive a market for CSPO.

